

# Registration Profile

Name: \_\_\_\_\_

Address: \_\_\_\_\_

(Street, City, State, Zip)

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- .....
- \_\_\_\_\_ Business Owner
  - \_\_\_\_\_ Manager
  - \_\_\_\_\_ Existing Business
  - \_\_\_\_\_ Start-up Business
  - \_\_\_\_\_ Future Entrepreneur

Business Name (If Applicable): \_\_\_\_\_

Business Type: \_\_\_\_\_

Reason for Attending NxLevel: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please pay by check or cash. Make checks payable to the EDA and mail to:

**Ellensburg Downtown Association**  
119 W 5th Ave, Suite 102  
Ellensburg, WA 98926

Credit card payments can be received by phone or in person.

# Thank you to our sponsors



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**NxLevel Entrepreneur Course**

10-Week Course  
Offered twice annually  
September and February

Advance your business to the  
**NxLevel!**

# Class Schedule

- Entrepreneurship: Startup and Growth
- Planning and Research
- Management and Legal Structure
- Marketing: Analysis and Understanding
- Marketing: Objectives, Strategies, and Tactics
- E-Commerce, Direct Sales, and Customer Management
- Accounting, Budgeting, Cash Flow
- Financial Statements and Business Financing
- Skills for Growth: Business Management Tools
- Planning for Expansion

## About NxLevel

### When-

10 Week Course  
Starting in February  
and September

### Format-

Class Instruction  
Guest Speaker  
Group Discussion

### Where-

WorkSource Classroom  
510 N Pine Street  
Ellensburg, WA 98926

### Cost-

\$350 per person

For More Info

509-962-6246

[director@ellensburgdowntown.org](mailto:director@ellensburgdowntown.org)

# Overcome Limitations

## Insight

Researching and writing a business plan is a vital part of being a successful business owner. This class will give you the tools to create and implement that plan, while teaching you the fundamentals of business ownership.

## Solutions

Learn strategies to get beyond limiting factors such as cash flow, understanding financials, employee management, competition, and other daily challenges.

## Success

Nationally, NxLevel research shows that with in one year of taking the class, 40% of participants opened their business and the average business owner experienced a 32% increase in the gross sales.

## Self-Employment Assistance Program:

For more information on SEAP go to:  
[www.esd.wa.gov/uibenefits](http://www.esd.wa.gov/uibenefits)

# Enroll Today! Call:

Ellensburg Downtown Association

509-962-6246

Registration is Limited

**Since 2010, the Ellensburg NxLevel course has helped over 90 individuals prepare to open a business or take their existing business to the next level.**

*I was pleased and surprised at the level of pertinent content. My husband also took this class, we both found it to be tremendously helpful.*

*-Audra Fuller/Maximus, The Gym*

*The NxLevel Entrepreneurial Course will help you go through the process of figuring out if you have a viable and sustainable idea to turn into a business. Having a business plan is truly warranted.*

*-Judi Hull/Fire and Smoke BBQ*

*Business owners, new and experienced, benefit from refreshing concepts in their businesses plans. It is important for business owners in all phases to answer the questions you go through in this course.*

*-Jim Liebenow/Liebenow Property Management LLC*

*Creating a business plan is a daunting task. Through this class you're able to take the time that is necessary for each subject. NxLevel puts pen to paper with your vision and helps you understand if your idea is achievable.*

*-Megan West/Claim Clothing/  
Guest Instructor for NxLevel*



**EDA** ELLENSBURG  
DOWNTOWN  
ASSOCIATION