

7th Annual Spring
Girls Night Out
Thursday, April 9th
5 – 9 p.m.
Two Sponsorships Available!



Please join us in celebrating the 2015 Spring Girls Night Out.

How? By March 27th, fill out the bottom portion of this letter, include your \$25 participation fee or request an invoice, and let us know what you will be donating for the gift baskets. It's that easy!

The EDA will promote the event through local radio, print ads, flyers, posters, and online.

What are the gift baskets? Participating merchants donate an item or gift certificate to the two gift baskets. For each \$10 spent that evening, shoppers are entered to win one of the baskets. This activity has proven to encourage additional sales.

To be a part of this exciting spring event, please fill out the bottom of the letter and return it to the Ellensburg Downtown Association no later than **Friday, March 27**. Please submit your gift basket item(s) by **April 3** to the EDA office (109 E 3rd, Suite 6).

Advertising requirements: The EDA has been thrilled with the individual advertising efforts prior to Girls Night Out. We believe it is important that customers understand that Girls Night Out is a downtown wide event with dozens of participating venues. In effort to streamline advertising efforts, please include "presented by the Ellensburg Downtown Association" or the EDA logo in your promotional material. Both the EDA and event logos are available upon request. We will also provide them to the Daily Record for use in their designs.

For more information contact the EDA at jessica@ellensburgdowntown.org or call 509.962.6246.

YES! My business will be participating in the Spring Girls Night Out, April 9th from 5-9 pm

Business Name: _____

Contact Person: _____ Email: _____

Address: _____ Phone: _____

I understand that the event is advertised for the hours of 5 p.m. to 9 p.m. and, by signing up to participate, I agree that my business will be open until 9 p.m. for this event. I also agree that all of my promotional material will include, "Girls Night Out Presented by the Ellensburg Downtown Association" or EDA logo.

Signature: _____

Special activities at my business for Girls Night Out will include: (please do not leave blank)

Note: Some home-based businesses may only have one representative participate during an event. At this time, Avon, Mark and Scentsy are already located in downtown businesses. Please let the EDA know if you are planning on including a home-based business. Thank you.

\$25 registration fee enclosed or Please invoice me

Item for gift basket: _____

Please return your completed form to the EDA office at 109 E 3rd, #6 or mail to PO Box 966, Ellensburg, WA 98926. Forms must be received by March 27.

